

# EveryOne Home

## Action Plan

Time Frame: January 1, 2008 thru June 30, 2009



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### vision



By June 30, 2009 EveryOne Home will become a widely recognized, highly regarded non-profit that has secured a permanent funding stream and facilitated the launch of three innovative, multi-sector initiatives that build toward ensuring all Alameda County residents have safe, supportive, and permanent homes.

### mission



Ending Homelessness in Alameda County

### objectives



- Recruit 10 Champions & appoint full Leadership Board, including consumers & business by 7/30/08
- Secure Plan endorsement by 30 community organizations; introduce 5,000 people to Plan by 6/30/09
- Increase the number of cities with local implementation strategies from 2 to 10 by 6/30/09
- Partners bring on line 1,000 new homes through vouchers and/or capital development by 6/30/09
- 2,000 homeless households obtain permanent homes by 6/30/09
- Decrease by 15% the average number of days people spend homeless before finding homes by 6/30/09
- New Homeless Prevention Program serves 200 households by 6/30/09
- Convert 1,200 General Assistance recipients to Supplemental Security Income by 6/30/09

### strategies



- Redesign public relations materials and define a public education campaign
- Establish unit production goals by city through research and consensus building
- Secure new funding stream(s) for capital, operations, & services
- Utilize & expand Pipeline Committee to increase unit production with matching services
- Launch a cross-sector project outside of Berkeley/Oakland
- Implement program(s) similar to Direct Access to Housing (DAH) and/or a Safe Haven
- Plan for an evolution of the Emergency Care system with providers & funders
- Create a consumer housing data base
- Publish outcome targets; issue progress reports

### action plans



- Q1 Complete board recruitment packets, recruit and seat Board and at least 4 champions
- Q1 Design presentation for CBOs, train speakers pool; Q2-Q6 seek endorsements from providers
- Q1 Hire consultant for unit production research; complete research with recs by 9/30/09; Q6 cities adopt recs
- Q1 Complete analysis of perm. funding source options; adopt strategy; complete implementation work plan
- Q1 Explore permanent supportive housing opportunity in Livermore; develop strategy
- Q1 Field trip to DAH programs in SF; Q2 explore HCSA use of master leasing; Q3 launch program
- Q1 Research prevention programs; Q2 recommend program; Q3 launch program; Q4 integrate additional \$
- Q2 Qtrly meetings on evolution of emergency care, launch planning task force; Q5 draft plan; Q6 adopt plan
- Q1 Negotiate Eden I & R contract and technical platform; Q2 build data base; Q4 launch data base
- Q1 Meet with stake holders on GA/SSI strategy; Q2 launch effort
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